

Douglas County
Quit Line Data Summary
January 01 - June 30, 2006

	County	State
Number of Calls to Quit Line	N = 39	N = 9,581
Percent of Statewide Calls	0.5%	100.0%
Percent of State Population in County¹	0.6%	100.0%

	County %	State %
Gender	N = 39	N = 7,852
Female	56.4%	61.3%
Male	43.6%	38.7%
Race/Ethnicity	N = 35	N = 6,936
People of Color	5.7%	19.5%
White	94.3%	80.5%
Age	N = 39	N = 7,533
Less than 18 years old	5.1%	1.3%
18 - 24 years old	28.2%	18.9%
25 - 34 years old	17.9%	25.6%
35 - 44 years old	15.4%	21.4%
45 years and older	33.3%	32.8%
Education	N = 34	N = 6,875
Did not graduate high school	29.4%	20.0%
High school graduate	38.2%	36.1%
Some college/vocational school	17.6%	31.1%
College graduate	14.7%	12.7%
Caller Type	N = 39	N = 8,981
General Information	2.6%	10.5%
Health care provider	0.0%	3.0%
Tobacco user	97.4%	86.5%
Payer Type	N = 34	N = 7,185
Insured	52.9%	37.3%
Uninsured	32.4%	37.6%
Medicaid	14.7%	25.1%
Heard About	N = 30	N = 6,807
Employer/worksites	3.3%	1.7%
Health care provider	23.3%	24.9%
Television	6.7%	4.9%
Website	10.0%	3.0%
Radio	0.0%	10.5%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	16.7%	11.4%
Family or friend	36.7%	35.4%
Health Department	3.3%	6.2%
School	0.0%	0.9%